

Implementing Corporate Social Responsibility

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corporate social responsibility an implementation guide for business paul hohnen, author jason potts, editor

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identify focus. the first step organizations undertake when implementing corporate social responsibility is to identify the focus of the program.

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in order to stay competitive in today's market, you might want to consider where corporate social responsibility fits into your operations.

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corporate social responsibility is imperative, as most consumers and job seekers consider how businesses deal with their environmental, social and economic impacts.

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